Rep Order# EC'd Yes 6836582 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 104867 1867 **Printed:** 07/27/2012 5:05 PM **Last Received:** 07/27/2012 7:45 AM **Showing Buylines:** All Lines

Station KSNV-TV LAS VEGAS, NV.
Advertiser ().AM.ACTION NETWOEK
Product 2012
Estimate# 2872
Buyer Ben Angle

 Agency
 () AMERICAN MEDIA & ADVOCACY GROUP
 Rep Firm

 815 SLATERS LANE
 Sales Office (

 ALEXANDRIA, VA 22314
 Salesperson (

 Agency C/P1/P2/E
 131/405/2872

 Flight Dates
 10/26/2012 - 11/06/2012

Salesperson Ph

Salesperson Phone#) PHILADELPHIA) AMY MCCREARY 215-568-6540

Advertis Product Estimate Buyer Phone#	Advertiser Product Primate# Estimate# Buyer Phone#	2012 2872 Ben Angle).AM.ACTION NETWOEK	EI WOEK	ALEXAN Agency C/P1/P2/E Flight Dates Hiatus Weeks	1EKS L VDRIA, 131 10/26/	ALEXANDRIA, VA 22314 ALEXANDRIA, VA 22314 P1/P2/E 131/405/2872 es 10/26/2012 - 11/06/2012 eks	2	Salesperson () Salesperson Phone# Salesperson FAX#	Phone#) AMY MCCREARY 215-568-6540 215-568-1845	XEARY 540 845
- co r	VTRAC	- CONTRACT COMMENT	1				·					
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost
	н ¦	ing	5A-6A	WAKE W/WAGNRS1		:30	\$450.00	10/26-10/26	N 	 - -	N	\$900.00
	Ν	ĸ	5A-6A	WAKE W/WAGNRS1		:30	\$450.00	10/29-10/29	N	<u> </u>	N	\$900.00
	ω	TU	5A-6A	WAKE W/WAGNRS1		: 30	\$450.00	10/30-10/30	N	H	N	\$900.00
	4	¥	5A-6A	WAKE W/WAGNRS1		:30	\$450.00	10/31-10/31	N	Н	2	\$900.00
	ίπ	TH	5A-6A	WAKE W/WAGNRS1		:30	\$450.00	11/01-11/01	N	Н	12	\$900.00
	QΛ	Pagi	5A-6A	WAKE W/WAGNRS1		:30	\$450.00	11/02-11/02	N	H	22	\$900.00
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	9	12]	6A-7A	WAKE W/WAGNRS2		: 30	\$1,000.00	10/26-10/26	N	₽	N	\$2,000.00
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	Rep Order# 6836582 EC'd Yes	
	Ver# 1	
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CONTRACTOR OF A DAY OF A DATE OF THE CONTRACTOR	Traffic Order# 104867 Prin Last Received: 07// Showing Buylines: All Lines	
TTD Ban Est	Printed: 07/27/2 07/27/2012 7:45 AM Lines	
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ĽŢ Phone# Station F Advertiser Fax# Buyer Estimate# Product 30 29 **№** 27 26 17 16 25 24 23 22 21 19 18 20 15 ያ KSNV-TV LAS VEGAS, NV. rr ().AM.ACTION NETWOEK 2012 # 2872 Ben Angle mj $\mathbf{\Sigma}$ ⋈ UT т υS US SU DS SΑ SA × H SA S ď Dаγ 7A-8A 7A-8A 6A-7A Time 10A-11A 10A-11A 10A-11A 6A-7A 7A-9A 7A-9A 6A-7A 6A-7A 6A-7A 10A-11A 10A-11A 6A-7A 10A-11A TODAY SHW3-NBC NW3 TODAY SHW3-NBC TODAY SHW3-NBC TODAY SHW3-NBC TODAY SHW3-NBC TODAY SHW3-NBC SUN TODAY SUN TODAY NW3-SUNRS WKND NW3-SUNRS WKND NW3 Program SATURDAY TODAY SATURDAY TODAY WAKE W/WAGNRS2 WAKE W/WAGNRS2 AT SUNRISE ĄΤ SUNRISE Agency C/P1/P2/E Flight Dates Hiatus Weeks Agency () AMERICAN MEDIA & ADVOCACY GROUP 815 SLATERS LANE ALEXANDRIA, VA 22314 :30 :30 :30 Len :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 10/26/2012 - 11/06/2012 131/405/2872 Rate \$325.00 \$325.00 \$325.00 \$625.00 \$325.00 \$325.00 \$325.00 \$750.00 \$750.00 \$350.00 \$350.00 \$625.00 \$350.00 \$350.00 \$1,000.00 \$1,000.00 11/02-11/02 11/01-11/01 10/26-10/26 11/04-11/04 11/04-11/04 10/31-10/31 10/30-10/30 10/29-10/29 10/28-10/28 11/03-11/03 10/27-10/27 11/03-11/03 10/27-10/27 10/28-10/28 11/06-11/06 11/05-11/05 Dates ш Н N N N N N N N N Spots/Week Rep Errm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX# ₩eeks) PHILADELPHIA) AMY MCCREARY 215-568-6540 215-568-1845 ш N N N N N N N N N Total Spots \$325.00 \$1,500.00 \$1,250.00 \$2,000.00 \$325.00 \$325.00 \$325.00 \$325.00 \$325.00 \$1,500.00 \$700.00 \$700.00 \$1,250.00 \$700.00 \$700.00 Total Cost \$2,000.00

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4P-430P	4P-430P	4P-430P	4P-430P	4P-430P	9A-930A	9A-930A	9A-930A	9A-930A	11A-12P	 10A-11A	Time		LAS VEGAS, NV. .AM.ACTION NETWOEK	Ver#						
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\$725.00	\$725.00	\$725.00	\$725.00	\$725.00	\$500.00	\$500.00	\$500.00	\$500.00	\$325.00	\$325.00	\$325.00	\$325.00	\$325.00	\$325.00	\$325.00	\$325.00	Rate	10/26/2012 - 11/06/2012	() AMERICAN MEDIA & ADVOC 815 SLATERS LANE ALEXANDRIA, VA 22314 P1/P2/F 131/465/2872	Traffic Order# 104867 Shov
11/01-11/01	10/31-10/31	10/30-10/30	10/29-10/29	10/26-10/26	11/04-11/04	10/28-10/28	11/03-11/03	10/27-10/27	11/05-11/05	11/02-11/02	11/01-11/01	10/31-10/31	10/30-10/30	10/29-10/29	10/26-10/26	11/05-11/05	Dates	[2	ADVOCACY GROUP	Prix Last Received: 07/ Showing Buylines: All Lines
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\$725.00	\$725.00	\$725.00	\$725.00	\$725.00	\$500.00	\$500.00	\$500.00	\$500.00	\$325.00	\$325.00	\$325.00	\$325.00	\$325.00	\$325.00	\$325.00	\$325.00	Total Cost	6540 1845	PHIA REARY	

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SNV-TV LA ().AM 2012 2872 Ben Angle	Day	1	ы	X	123	×	TU	W	TH	н	ሄ	щ	ĸ	TU	¥	TH	ध्या	M
KSNV-TV LAS VEGAS, NV. · ().AM.ACTION NETWOEK 2012 2872 Ben Angle	Time	1	4P-430P	4P-430P	5P-630P	730P-8P	730F-8P	730P-8P	730P-8P	730P-8P	730P-8P	730P-8P						
IV. ETWOEK	Program		NEWS 3 AT 4PM	NEWS 3 AT 4PM	NEWS 3	FACE2FACE RALSTON												
Agency (815 SLA ALEXA Agency C/P1/P2/E Flight Dates Hiatus Weeks																		
() AMERICAN 815 SLATERS LANE 815 SLATERS LANE ALEXANDRIA, VA : P1/P2/E 131/405/ es 10/26/2012 eks	Len	!	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30
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) AMERICAN MEDIA & ADVOCACY GROUP ATERS LANE ANDRIA, VA 22314 E 131/405/2872 10/26/2012 - 11/06/2012	Dates		11/02-11/02	11/05-11/05	10/26-10/26	10/29-10/29	10/30-10/30	10/31-10/31	11/01-11/01	11/02-11/02	11/05-11/05	10/26-10/26	10/29-10/29	10/30-10/30	10/31-10/31	11/01-11/01	11/02-11/02	11/05-11/05
P Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#	Spots/Week		ļ=ı	⊭	Н	ш	H	Н	ы	l¬	Н	ш	Н	Н	ь	L	Н	Н
)) lone# LX#	# of Weeks		LJ.	l¬¬	⊢	щ	ш	۲	Н	1-3	Н	щ	لس	Н	Н	Н	ь	۳
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.PHIA .REARY 6540 1845	Total Cost	1	\$725.00	\$725.00	\$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00	\$900.00	\$900.00	\$900.00	\$900.00	\$900.00	\$900.00	\$900.00

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	SNV-TV LAS ().AM. 2012	2872 Ben Angle	Day	SA	SA	Η	ĸ	TU	¥	TH	щ	М	SA	SA	М	ĸ	TU	и	М	TU
	KSNV-TV LAS VEGAS, NV. () AM.ACTION NETWOEK		Time	5P-630P	5P-630P	630P-7P	630P-7P	630₽-7₽	630P-7P	630P-7P	630P-7P	630P-7P	630P-7P	630P-7P	8P-10P	8P-10P	9P-10P	11P-1135P	11P-1135P	11P-1135P NEWS
	V. ETWOEK		Program	NEWS 3	NEWS 3	JEOPARDY	JEOPARDY	JEOPARDY	JEOPARDY	JEOPARDY	JEOPARDY	JEOPARDY	JEOPARDY-WKND	JEOPARDY-WKND	THE VOICE	THE VOICE	GO ON/NEW NORMAL	P NEWS 3 AT 11	P NEWS 3 AT 11	P NEWS 3 AT 11
	Agency () AMERICAN I 815 SLATERS LANE ALEXANDRIA, VA :	Agency CITIT 21E Flight Dates Hiatus Weeks																		
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Sho	() AMERICAN MEDIA & 815 SLATERS LANE ALEXANDRIA, VA 22314 P1/P2/F 131/405/2872	10/26/2012 - 11/06/2012	Rate	\$675.00	\$675.00	\$1,300.00	\$1,300.00	\$1,300.00	\$1,300.00	\$1,300.00	\$1,300.00	\$1,300.00	\$525.00	\$525.00	\$4,000.00	\$4,000.00	\$2,600.00	\$1,200.00	\$1,200.00	\$1,200.00
Of the state of th) AMERICAN MEDIA & ADVOCACY GROUP ATERS LANE ANDRIA, VA 22314 F 131/205/2872	(2	Dates	10/27-10/27	11/03-11/03	10/26-10/26	10/29-10/29	10/30-10/30	10/31-10/31	11/01-11/01	11/02-11/02	11/05-11/05	10/27-10/27	11/03-11/03	10/29-10/29	11/05-11/05	10/30-10/30	10/26-10/26	10/29-10/29	10/30-10/30
and the second	P Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#	Spots/Week	1	<u>1-3</u>	₽	H	ь	₽	 3	 1	H	⊦	⊢	2	N	2	н	Н	ц
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) PHILADELPHIA) AMY MCCREARY	215-568-6540 215-568-1845	Total Spots	۲	ь	Þ	Н	Н	Ь	Н	ы	1-2	μ	Ы	₩.	N	2	₩	Н	ь
	PHIA REARY	5540 [845	Total Cost	\$675.00	\$675.00	\$1,300.00	\$1,300.00	\$1,300.00	\$1,300.00	\$1,300.00	\$1,300.00	\$1,300.00	\$525.00	\$525.00	\$8,000.00	\$8,000.00	\$5,200.00	\$1,200.00	\$1,200.00	\$1,200.00

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LT Fax# Station K Advertiser Buyer Phone# Estimate# Product 94 93 92 91 90 89 88 87 9 8 84 83 82 Ę 8 KSNV-TV LAS VEGAS, NV. er () .AM.ACTION NETWOEK Ben Angle 2872 2012 ы Σ Z 'n Ή I K Day ВS υS ΑS ξŞ Hj Ή Σ 1135P-1235A 1135P-1235A 1135P-1235A 1135P-1235A 1135P-1235A 1135P-1235A Time 11P-1135P WKD NWS3 AT 11< 11P-1135P WKD NWS3 AT 11< 11P-1135P WKD2 NWS-AT 11< 11P-1135P WKD2 NWS-AT 11< 11P-1135P NEWS 11P-1135P NEWS 11P-1135P NEWS 11P-1135P NEWS 3 TONITE SHW Program TONITE SHW TONITE SHW TONITE SHW TONITE TONITE ω ω ω MHS SHW AΤ Ä ĀΤ ΑŢ 11 11 Hiatus Weeks Flight Dates Agency C/P1/P2/E Agency () AMERICAN MEDIA & ADVOCACY GROUP 815 SLATERS LANE ALEXANDRIA, VA 22314 Len :30 :30 : 30 :30 :30 : 30 :30 :30 :30 :30 :30 :30 :30 :30 131/405/2872 10/26/2012 - 11/06/2012 \$750.00 \$750.00 Rate \$750.00 \$750.00 \$750.00 \$750.00 \$1,100.00 \$1,100.00 \$1,100.00 \$1,100.00 \$1,200.00 \$1,200.00 \$1,200.00 \$1,200.00 11/02-11/02 10/27-10/27 11/01-11/01 10/31-10/31 10/29-10/29 10/26-10/26 11/04-11/04 11/03-11/03 11/05-11/05 11/01-11/01 10/30-10/30 10/28-10/28 11/02-11/02 10/31-10/31 Dates ш ш ш **H**4 1-4 ப ↦ Н <u>...</u> ப _الم Rep Firm Sales Office (Salesperson (Spots/Week Salesperson Phone# Salesperson FAX# # o±) PHILADELPHIA) AMY MCCREARY 215-568-6540 215-568-1845 **...** ப Total Spots \$750.00 \$1,100.00 \$1,100.00 \$1,100.00 \$1,200.00 \$1,200.00 \$1,200.00 \$1,200.00 \$750.00 \$750.00 \$750.00 \$750.00 \$750.00 \$1,100.00 Total Cost

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SU	SA	SA	₩ ; ;	Day	2872 Ben Angle	SNV-TV LAS ().AM. 2012	6836582
1135P-12	1130P-1A	1130P-1A	1135P- 1235A	Time		KSNV-TV LAS VEGAS, NV. er ().AM.ACTION NETWOEK	Ver# 1
1135P-12A SPORT NT-L VGS	1130P-1A SAT NITE LIVE	SAT NITE LIVE	TONITE SHW	Program		7. TWOEK	1 Mod # 0
7GS	Æ	Æ	 				Status
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\$400.00	\$1,400.00	\$1,400.00	\$750.00	Rate	10/26/2012 - 11/06/2012	CAN MEDIA & . ANE VA 22314	Traffic Order# 104867 Shov
10/28-10/28	11/03-11/03	10/27-10/27	11/05-11/05	Dates	2) AMERICAN MEDIA & ADVOCACY GROUP S SLATERS LANE EXANDRIA, VA 22314	867 Print All Lines Showing Buylines: All Lines
ы	N	N	P 	Spots/Week	Salesperson Phone# Salesperson FAX#	JP Rep Firm Sales Office Salesperson	ıted: /27/2012
ㅂ	H	⊢	⊢ i i i	# of Weeks	Phone#		07/27/2012 5:05 PM : 7:45 AM
ь	2	N	<u>ы</u>	Total Spots	215-568-6540 215-568-1845	PHILADELPHIA AMY MCCREARY	5:05 PM
\$400.00	\$2,800.00	\$2,800.00	\$750.00	Total Cost	540 845	РНІА VEARY	

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-REPORT TOTALS-

99

SU

1135P-12A SPORT NT-L VGS

:30

\$400.00

11/04-11/04

Н

\$400.00

Report Totals: 128 / \$114,975.00

—SALES MONTHLY TOTALS—

—COMPETATIVE COMMENTS— EST SHARES			Market Totals \$370,887	COMPETITIVE-	Lines not sent/rcld/rtrn: 0 / \$0.00	Station Totals: 128 / \$114,975.00	Sales Totals: 128 / \$114,975.00	Oct 12: 29 / \$21,375.00 Nov 12:
								12:
	XXXX	KTNV	CATV					99/
	0%	15%	9%					99 / \$93,600.00
		KTUD	KBLR					
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		KVVU	KSNV					
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Books Demos

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Estimate# 2872 Buyer Ben Angle Phone# Fax#	Station KSNV-TV LAS VEGAS, NV. Advertiser ().AM.ACTION NETWOEK Product 2012	Rep Order# 6836582 Ve EC'd Yes
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	EK	Ver# 1 Mod# 0 Status Confirmed
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Agency C/P1// Flight Dates Hiatus Weeks	Agency (81 AI	Confirmed
Agency C/P1/P2/E 131/405/2872 Flight Dates 10/26/2012 - 11/06/2012 Hiatus Weeks	IA & ADVOCACY GROUP	Traffic Order# 104867 Printed: 07/27/. Last Received: 07/27/2012 7:45 AM Showing Buylines: All Lines
Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (nted: /27/2013
e# 215-568-6540 # 215-568-1845) PHILADELPHIA) AMY MCCREARY	07/27/2012 5:05 PM 2 7:45 AM

-- CREDIT RISK -CASH IN ADVANCE

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